



ISD Virtual Learning

# Geography **What is Globalization?**

**April 21, 2020**



**Grade/Course**

**Lesson 22: April 21, 2020**

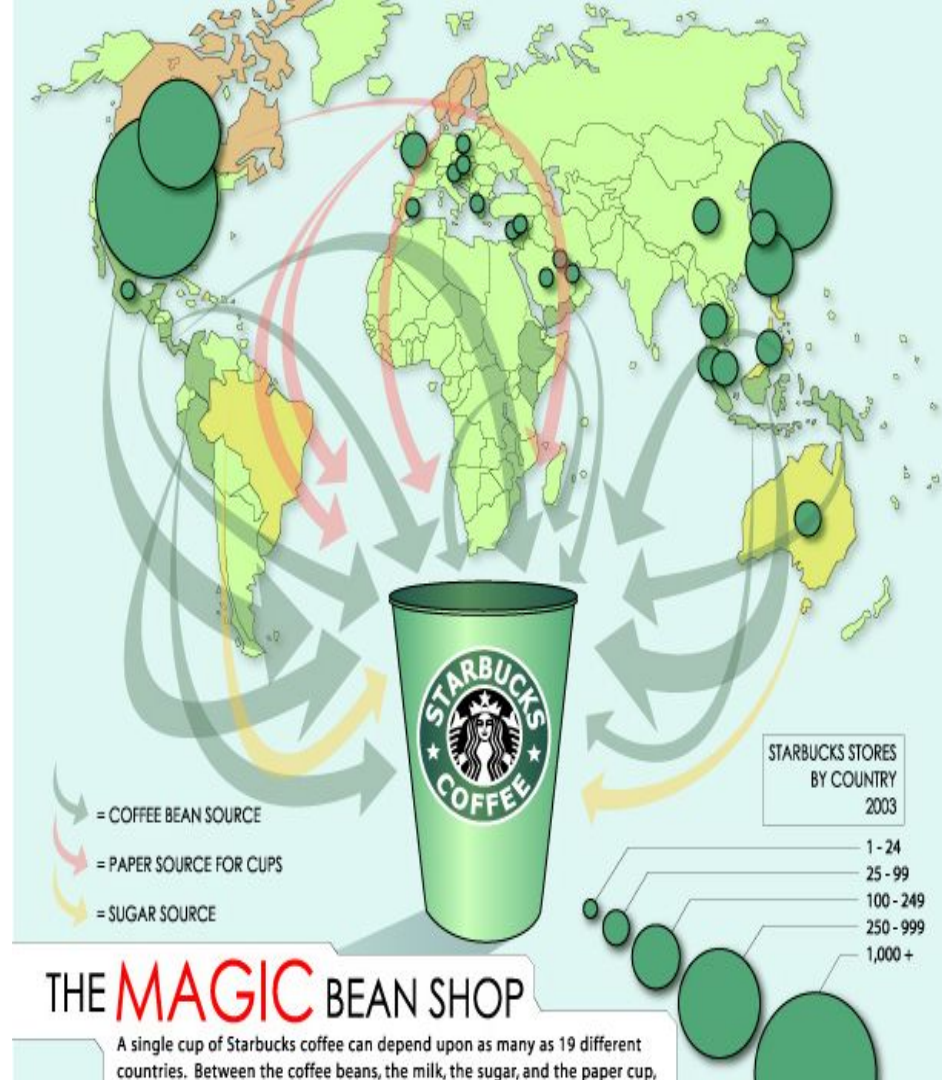
**Objective/Learning Target:**

**What is Globalization?**

## Warm Up

What do you think  
Globalization is?

How does this  
example of Starbucks  
explain Globalization?

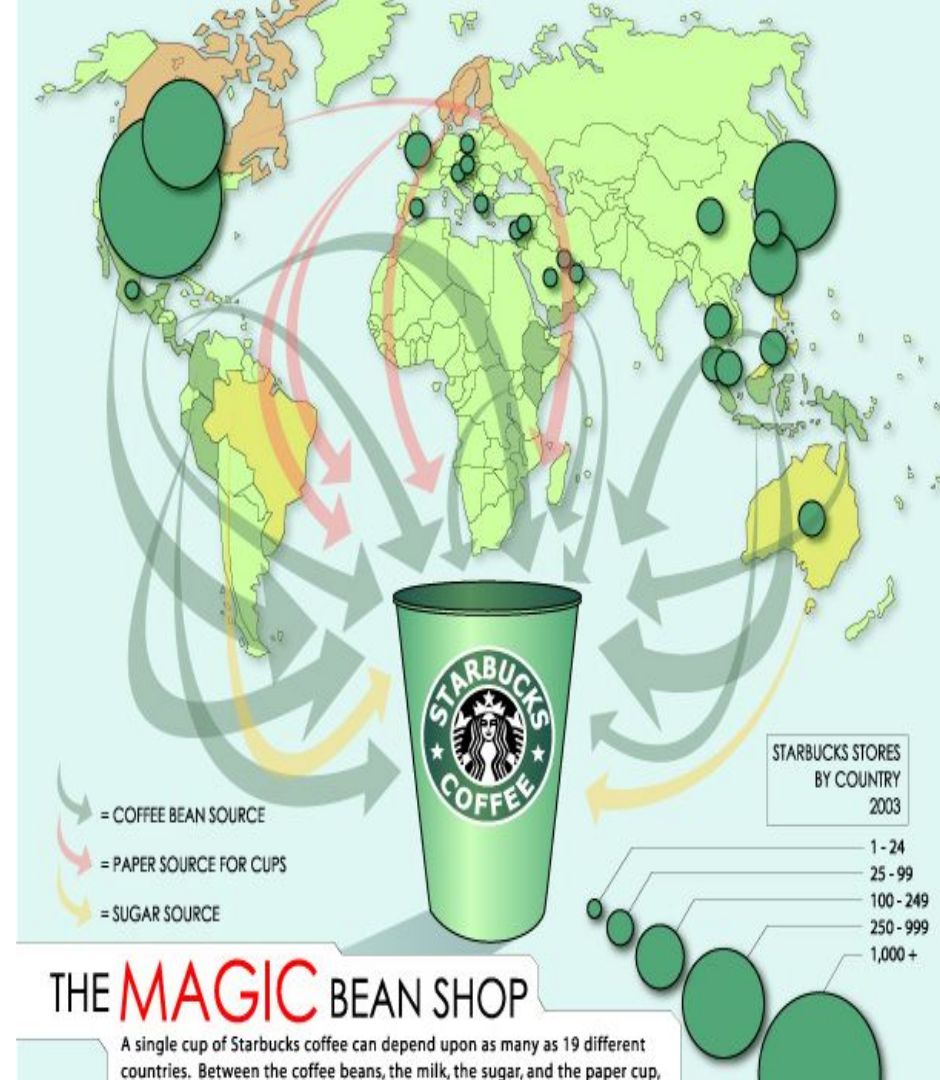


# Warm Up

**What is Globalization?**

**How does this example of Starbucks explain Globalization?**

**Answers will vary, but it should say something about how one cup of coffee can have products from 19 different countries. Also Starbucks has stores in many different countries.**



# **Globalization**

**the process by which businesses or other organizations develop international influence or start operating on an international scale.**

Click on the picture for Nike Article- Read the article



Answer the questions below in your own words

**\*Think about why Nike is producing shoes in Vietnam (and in other Asian nations). \*What is the impact of Nike's presence in Vietnam – both for the United States and for Asia? \*How does this article illustrate the impact of globalization? What are some benefits? What are some costs? \* What details were particularly important in showing the impact? \*How can you connect information in the article to the cartoon below?**

# **Practice and Learning**

## **Geography Alive: Chapter 32 The Global Sneaker Flashcards**



## **Reflection**

**What are three things you learned about Globalization?**